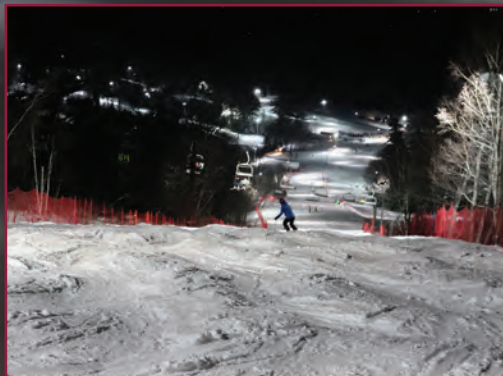




Gunstock

MOUNTAIN RESORT



ADULT RACE LEAGUE **SPONSORSHIP OPPORTUNITIES**

gunstock.com/on-snow/racing/adult-race-league

GILFORD NH | [GUNSTOCK.COM](https://gunstock.com) | @GUNSTOCKMTN | 603.737.4322

ADULT RACE LEAGUE

ABOUT | ANALYTICS

OUR ADULT RACE LEAGUE takes place over 8 weeks on Wednesday and Thursday evenings beginning in January. **Each night we have about 100 - 150 racers.**

- Open to all skill levels, skiers and snowboarders, 18+
- Our ARL participants are competitive with the common goal of fun and safety

In addition to our Adult Race League, **the bibs are also used for other Winter events scheduled this year.** With participants ranging from 6 - 86 years old, the same bibs will **generate additional views**

RECAP OF OUR 2022 ARL PROGRAM

275 participants = 2200 unique impressions from participants

Participants come from:

New Hampshire: Alstead | Alton | Atkinson | Auburn | Barnstead | Barrington | Bedford | Belmont | Boscawen
Bristol | Campton | Candia | Center Harbor | Concord | Derry | Dover | Dunbarton | Durham | Effingham | Epping
Franklin | Gilford | Gilmanton | Hebron | Holderness | Hookset | Hopkinton | Kensington | Laconia
Litchfield | Madbury | Manchester | Meredith | Merrimack | Moultonborough | New Durham
New Hampton | Newmarket | North Hampton | Northfield | Nottingham | Portsmouth
Rindge | Rochester | Rollinsford | Rye | Salem | Sanbornton | Somersworth
Stratham | Tilton | Wolfeboro

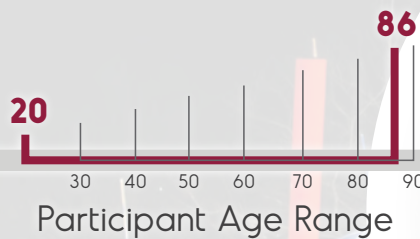
New Jersey: Hoboken

Maine: Kennebunk | Kittery | North Berwick | York

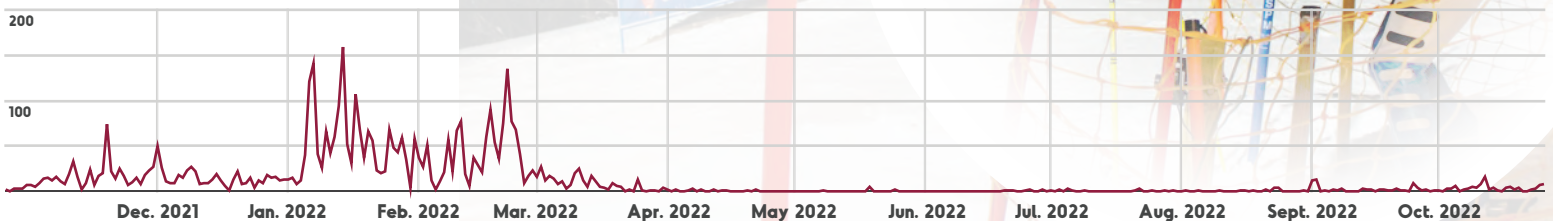
Massachusetts: Newburyport



74 Female 201 Male



Pageviews: 4,749 | Unique Pageviews: 3,103



ADULT RACE LEAGUE

SPONSORSHIP OPPORTUNITIES



BLACK DIAMOND \$3000

- Prime logo placement on race bib 10" x 5" (top front or top back)
- Tower Sign
- Featured spotlights on weekly snow report (2X)
- Logo, with link, featured on Gunstock's website - race page
- Weekly mention during raffle at Après party
- Prominent logo placement on swag designed for give aways during Après party
- Prominent logo placement on banner displayed at Après party each week.



BLUE SQUARE \$1500

- Logo featured on race bib 3" x 5" (bottom front or bottom back)
- Featured spotlights on weekly snow report (1X)
- Logo, with link, featured on Gunstock's website – race page
- Weekly mention during raffle at Après party
- Logo placed on banner displayed at Après party each week.



GREEN CIRCLE \$500

- Logo featured on race bib bottom
- Logo, with link, featured on Gunstock's website – race page
- Weekly mention during raffle at Après party
- Logo placed on banner displayed at Après party each week.





Gunstock

MOUNTAIN RESORT



for additional information or
sponsorship opportunities contact

GRETCHEN CASEY

GCaseygunstock.com | 603.737.4322

gunstock.com/on-snow/racing/adult-race-league

GILFORD NH | GUNSTOCK.COM | @GUNSTOCKMTN | 603.737.4322